

# Your Hearing Program Can Help You Look After Your Hearing in 2025

**Your hearing program through TruHearing® is a comprehensive hearing care solution that offers hearing aids at 30–60% off the average retail price**

Dec 11, 2024

The new year often comes with a renewed focus on health and wellness. For example, you might be thinking about preventative screenings you may need or setting up appointments with your primary care provider, dentist, or eye doctor. But our friends and TruHearing want to ask, have you considered checking your hearing?

At the VFW, we believe hearing is part of whole-body health. That's why we offer our members access to high-quality hearing aids at affordable prices.

Being a VFW member means having access to the latest hearing aids. They're available in a variety of styles and offer features that seamlessly integrate into your life, such as the following:

- Multi-voice management is capable of pinpointing multiple voices in real time to make sure you're always part of group conversations
- Bluetooth® streaming from your phone directly to your hearing aids for convenient calls, music, movies, and more
- Fuss-free rechargeability with up to 39 hours of battery life

Your hearing program through TruHearing® is a comprehensive hearing care solution that offers hearing aids at 30–60% off the average retail price for you.

As part of the program, a TruHearing provider will perform a comprehensive hearing exam and if hearing aids are needed, your provider will help you determine the best option for your lifestyle, hearing loss profile, and budget.

Additionally, hearing aid purchases include the following:

## NATIONAL HEADQUARTERS

406 W. 34th Street  
Kansas City, MO 64111  
Office 816.756.3390  
Fax 816.968.1157

## WASHINGTON OFFICE

200 Maryland Ave., N.E.  
Washington, D.C. 20002  
Office 202.543.2239  
Fax 202.543.6719

info@vfw.org  
www.vfw.org

- 1 year of follow-up visits for fitting and adjustments
- 60-day, risk-free trial
- 3-year manufacturer warranty for repairs and 1-time loss and damage replacement
- 80 batteries per non-rechargeable hearing aid

Visit [TruHearing.com/how-it-works](https://www.truhearing.com/how-it-works) to learn more about using your program. When you're ready to get started, all it takes are a few simple steps.

1. Call TruHearing at 888.935.8752.
2. A dedicated Hearing Consultant will schedule an appointment with a local provider.
3. Your provider will conduct a thorough hearing exam.
4. If hearing aids are needed, your provider will help you choose.
5. Fitting, fine-tuning, and follow-up visits as needed.

If you think you might have hearing loss, we hope you'll take advantage of your program. Visit TruHearing at <https://www.truhearing.com/vfw-hs> or call 888.935.8752 to get started with taking care of your hearing health this year.