

# VFW Remains Bataan Memorial Death March Sponsor

## The VFW's presenting sponsorship helps ensure the sacrifice and story is never forgotten

Mar 11, 2019

**KANSAS CITY, Mo.** – The Veterans of Foreign Wars of the U.S. is proud to announce it will be a presenting sponsor for the 30th annual Bataan Memorial Death March at White Sands Missile Range, N.M., making it the organization's ninth-consecutive year of support.

Known for being one of the most challenging, grueling full-marathon expeditions, the annual march through 26.2 miles of high desert terrain is conducted in honor of the heroic service members who defended the Philippine Islands during World War II, sacrificing their freedom, health, and in many cases, their very lives.

Since its inception in 1989, participation has grown from about 100 marchers to more than 8,000. The March 17 event is anticipated to attract thousands of military and civilians from around the world to participate individually or as teams.

"Being from Alamogordo, N.M., supporting this annual memorial march has been very near and dear to my heart for years," said VFW National Commander B.J. Lawrence. "The VFW is honored to be a part of an event that honors and preserves the stories and sacrifices of the Bataan Death March soldiers which so powerfully aligns with our mission as an organization."

Each year, dozens of VFW and VFW Auxiliary members line the march route to demonstrate their support. Participants will also have the opportunity to visit the VFW booth to meet members and learn more about the essential assistance and support programs the VFW offers.

With several individuals and Departments representing the VFW in this year's event, we encourage any VFW and VFW Auxiliary members participating or supporting the march to share their experience by using **#VFWBataan** on social media.

### NATIONAL HEADQUARTERS

406 W. 34th Street  
Kansas City, MO 64111  
Office 816.756.3390  
Fax 816.968.1157

### WASHINGTON OFFICE

200 Maryland Ave., N.E.  
Washington, D.C. 20002  
Office 202.543.2239  
Fax 202.543.6719

info@vfw.org  
www.vfw.org

