



VFW Members to Celebrate #ThankBK Week

BURGER KING® franchisees have donated more than \$6 million in support of military families

May 07, 2019

KANSAS CITY, Mo. – Members of the Veterans of Foreign Wars of the U.S. and its Auxiliary will be out in force during the week leading up to Armed Forces Day, Saturday, May 18, 2019, in effort to show their support and appreciation for BURGER KING® franchisees as part of the VFW's third annual #ThankBK Appreciation event.

Since 2007, BURGER KING® franchisees and their customers have contributed more than \$6 million to the VFW Unmet Needs program, providing vital financial assistance to military families who have fallen on hard times as a result of their service. Since the program's inception in 2004, Unmet Needs has provided more than \$11 million in financial grants to nearly 10,000 service members, veterans and their families.

VFW members, and their families and friends are encouraged to stop in, purchase a meal and say "thank you" to the franchise owners, managers and BURGER KING® team members for their continued support of the veteran community.

The VFW is also encouraging any VFW and VFW Auxiliary members to post about their visit to social media using #ThankBK. As an added incentive, members who participate will be entered into a drawing to win a \$2,000 Community Support Grant from the VFW Foundation. See the VFW's [#ThankBK Appreciation Week Facebook event page](#) for the drawing's full details and rules.

"The support of patriotic Americans like BURGER KING® franchisees and their customers is fundamental in ensuring the VFW can continue to provide service members, veterans and their families a hand up when they need it most," said VFW National Commander B.J. Lawrence.

Find a [BURGER KING® location](#) near you, or learn more about the [Unmet Needs program](#).

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