

# Salute Those Who Serve

## Show your support through Sport Clips Haircuts' 'Help A Hero' scholarship campaign

Oct 17, 2016



**GEORGETOWN, Texas** – Salute those who serve by being a part of Sport Clips Haircuts' "Help A Hero" scholarship campaign and help service members and veterans take the next step toward civilian careers.

Now through Veterans Day, November 11, you can "Help A Hero" further their education toward post-military goals when you get a haircut at one of the more than 1,500 Sport Clips Haircuts locations across the U.S. Sport Clips in local communities across the country have a record overall goal of raising \$1 million for the franchise's annual Help A Hero campaign.

Sport Clips has worked with the Veterans of Foreign Wars of the United States (VFW) since 2007, and created the VFW's "[Sport Clips Help A Hero Scholarship](#)" program in 2013. Each scholarship provides up to \$5,000 of assistance to qualified individuals who have served in the military, are in need of financial assistance, and are pursuing an education at post-secondary institutions, including trade schools.

Donations to the Help A Hero campaign will be collected by Sport Clips stylists and other team members in stores and at local fundraising events. Sport Clips will also hold "The Biggest Haircut Day of the Year" on Veterans Day, when [participating stores](#) will offer

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haircuts free to service members and veterans with valid military ID. The company also will donate a dollar from every haircut service to the [VFW-administered scholarship program](#).

“Sport Clips has worked with the VFW to raise almost \$4 million for free phone calls home and for our scholarship program to help veterans transitioning to civilian careers. These funds have provided 580 scholarships to help fill the gap when GI Bill and other resources run short ... especially for advanced degrees,” says Sport Clips Founder and CEO Gordon Logan, who is a U.S. Air Force veteran and Life member of the VFW. “We can never say ‘thank you’ enough for the time these heroes have taken out of their lives to protect our freedom, but we can salute them through these scholarships and help relieve some of the financial burden of continuing their education.”

U.S. Marines Ret. Jacob Dietz, a Help A Hero scholarship recipient, says, “As a Marine, I conducted combat logistics patrols to resupply remote locations. That can be pretty tricky in a war zone. Now I work making deliveries for a lumber and supply company while earning my electrical engineering degree. I’m also a full-time husband and Dad. The Sport Clips Help A Hero scholarship took a lot of stress off me and my family.”

“Since 2007, the record of generosity by Sport Clips’ franchisees and patrons has been nothing short of amazing,” said VFW National Commander Brian Duffy. “Year after year, their ‘Help A Hero’ campaign has proven to be testament to their appreciation and gratitude to our nation’s service members, veterans and their families. The VFW is profoundly grateful to the Sport Clips family of Team Leaders and Team Members who understand the significant debt we all owe to America’s defenders.”

Sport Clips is the official haircutter of the VFW, and its Help A Hero program is just one of the many ways the company supports active-duty military and veterans. To find out more, visit your local Sport Clips or [SportClips.com](http://SportClips.com).

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### **About Sport Clips Haircuts**

Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 and began franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, is ranked by Entrepreneur Magazine as one of the “Fastest-Growing Franchises” and in the top 20 in its “Franchise 500.” There are more than 1,500 Sport Clips stores open in the U.S. and Canada. Sport Clips is the “Official Haircutter” of the

Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named a “2016 Best for Vets: Franchises” by Military Times. Sport Clips provides [“haircuts with heart”](#) through its annual Help A Hero fundraiser that has given almost \$4 million to the VFW; national partnership with St. Baldrick’s Foundation, the largest private funder of childhood cancer research grants; and other national and local philanthropic outreach. Sport Clips is a proud sponsor of Joe Gibbs Racing’s NASCAR drivers Denny Hamlin and Carl Edwards, and partners with numerous NCAA and professional sports teams. To learn more about Sport Clips, visit [sportclips.com](http://sportclips.com).